



# 2020 Blueprints Conference

## Action to Outcome: The Rising Results of Blueprints



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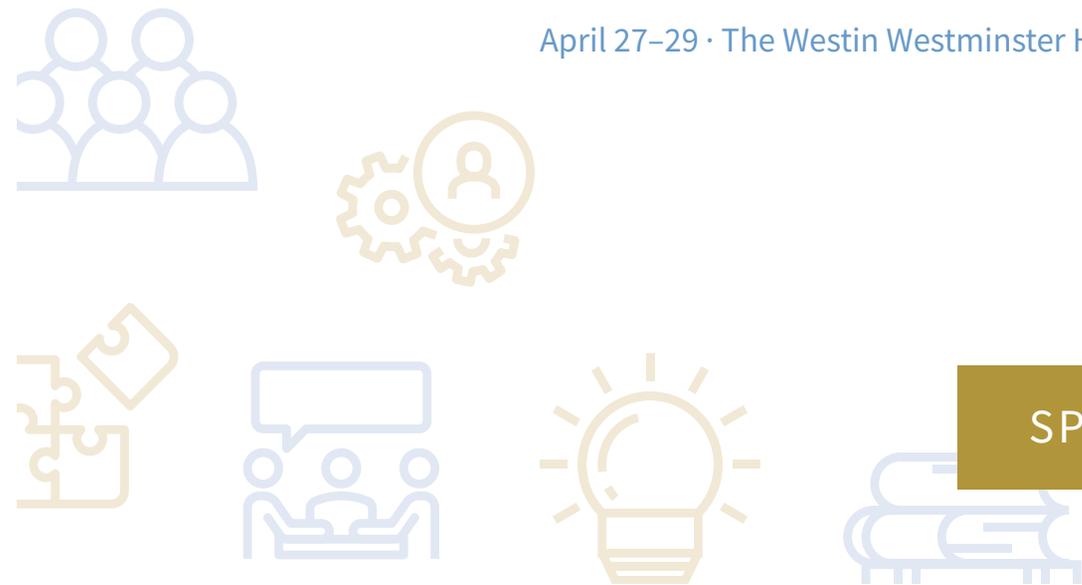
April 27–29 • The Westin Westminster Hotel • Denver, CO

*Blueprints*

FOR HEALTHY YOUTH DEVELOPMENT

A Globally Recognized  
and Trusted Registry of  
Proven Programs

Hosted by Blueprints for Healthy  
Youth Development housed within  
the Institute of Behavioral Science at  
the University of Colorado Boulder.



SPONSOR & EXHIBITOR OPPORTUNITIES

## Conference Overview

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The Blueprints Conference disseminates knowledge designed to bridge the gap between research and practice by convening evaluators, prevention experts, program designers, policymakers, community leaders, advocates, practitioners and funders to share ideas and learn about experimentally-proven interventions (EPIs) designed to prevent problem behavior and enhance positive development. Conference sessions focus on providing guidance and tools that enhance the adoption and implementation of Blueprints interventions, as well as research related to the adoption, implementation and sustainability of EPIs.

The purpose of bringing individuals and organizations involved in EPIs together in one location is to provide a first-class conference that offers continuing education and networking opportunities for those interested or involved in implementing programs, practices and policies certified by Blueprints.



### Questions about the conference, sponsorship or exhibits?

Sponsorships and exhibits are open to the following: (a) Blueprints Model Plus, Model or Promising interventions, or (b) agencies that implement and promote Blueprints interventions or provide a service to these interventions, such as implementation and scale-up tools and assistance.

## About Blueprints

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Blueprints for Healthy Youth Development is a globally recognized web-based registry of experimentally-proven interventions promoting rigorous scientific standards for certification, and has been at the forefront of evidence-based programming since the 1990s. Blueprints serves as a resource for governmental agencies, foundations, community organizations and practitioners seeking to make informed decisions about policy and investments in preventive interventions. The Blueprints mission is to promote interventions that work. This is accomplished by providing a comprehensive, trusted registry of experimentally-proven interventions that are effective in reducing problem behavior and promoting a healthy course of youth development and adult maturity.

The Blueprints registry currently includes dozens of interventions that can prevent the development of costly problems such as delinquency, crime, depression and substance abuse, and promote a positive course of youth and adult development. The registry also lists over 1,400 reviewed, but non-certified, interventions and whether their findings show inconclusive, insufficient or harmful evidence prohibiting certification.

**[For more information, visit blueprintsprograms.org.](https://www.blueprintsprograms.org)**



# Sponsorship Levels

A range of sponsorship opportunities are available during the conference to increase your organization's visibility, as well as to support our mission to provide a first-class conference that offers continuing education and networking opportunities for those interested in or involved with experimentally-proven interventions certified by Blueprints.



## PRESENTING SPONSOR (\$10,000)

### EXCLUSIVE OPPORTUNITY

- Recognition in press releases, conference program and announcements
- Recognition as presenting sponsor on conference website
- Rotating full-size banner ad on conference app
- Recognition on social media platforms and e-newsletters
- Individual slide recognition in digital ballroom presentation
- Presenting sponsor banner displayed at the conference
- Verbal recognition during the conference
- VIP seating for eight in the ballroom during the conference
- Premier table location in the exhibit hall
- Promotional item of choice prominently displayed at the conference
- Admission for two to the conference
- List of conference attendees (who have consented to share their contact information)

	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Business Patron \$500	Individual Patron \$250
Logo recognition on the homepage of the conference website	•				
Rotating banner ad on conference website	•				
A table in the exhibit hall	•				
Admission for one to the conference	•				
List of conference attendees ( <i>who have consented to share their contact information</i> )	•				
Promotional item of choice prominently displayed at the conference	•	•			
Recognition on social media platforms and e-newsletters	•	•	•		
Recognition in conference program	•	•	•		
Recognition in the sponsor's section of the conference app	•	•	•		
Recognition on conference signage	•	•	•		
Recognition on sponsor slide in digital ballroom presentation	•	•	•		
Verbal recognition during the conference	•	•	•	•	
Recognition on sponsor page of the conference website	•	•	•	•	•

# Exhibitor Information

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Exhibitors are of great importance to the overall success of the Blueprints conference. Our exhibitors will be able to interact and connect with a variety of professionals including:

- Individuals involved in any of the Blueprints Model, Model Plus or Promising interventions
- Researchers, program developers and evaluators
- Advocates including (but not limited to): policymakers, school personnel, social services and mental health/substance abuse employees



As an exhibitor you will receive:

- Dedicated exhibit location
- Networking opportunities
- Marketing opportunities (listed on the conference website and printed list in registration packet)
- Complimentary registration fee (for the main conference up to \$395 value)

## Monday, April 27

**8 a.m. –12 p.m.**

Exhibits Assembled

**1–4 p.m.** Exhibitor Setup

**4–6 p.m.** Exhibit Hall Open

## Tuesday, April 28

*Exhibit Hall open all day*

**7:30–8:30 a.m.** Breakfast

**10–10:15 a.m.** Break

**11:45 a.m. – Noon** Break

**1:15–1:30 p.m.** Break

**3–3:15 p.m.** Break

**4:45–6 p.m.** Exhibit Hall Open

## Wednesday, April 29

*Exhibit hall open until 3 p.m.*

**7:30–8:30 a.m.** Breakfast

**10–10:15 a.m.** Break

**11:45 a.m. – Noon** Break

**1–3 p.m.** Exhibit Hall Open

**3–4 p.m.** Breakdown

# Exhibitor Information

**Location of Exhibits** All exhibits will be displayed in the exhibit area in the Westminster Foyer located on the first floor of the Westin Westminster Hotel. The conference registration area, most breakout sessions and the main ballroom are on the same floor as the exhibit area.

For additional exhibit booth equipment, exhibitors will need to coordinate directly with the audio/visual company (PSAV). The exhibitor will be responsible for additional charges for exhibit equipment outside of what is provided by the conference.

For electrical and audio/visual equipment needs, please contact PSAV at 303.410.5018. The fees for any additional services and/or equipment will be the exhibitor's responsibility.

**Representative Fees** Exhibitors will receive one complimentary registration to allow a staff member to staff the booth. You may register one additional representative at a fee of \$310. All representatives of exhibiting firms must wear the official 2020 Blueprints Conference exhibitor's badge in the exhibit hall and in the meeting rooms. A company ID badge will not be accepted in lieu of the official exhibitor badge, but can be worn along with the official 2020 Blueprints Conference badge.

**Exhibit Displays** Exhibitors may not attach any item to any stationary wall, floor, window, columns, furniture or ceiling with screws, nails, staples, tape or any other substance.

Nothing can be posted, nailed, screwed or otherwise attached to columns, floors, furniture or other areas of the convention center. Only professionally printed signs will be allowed for display. Should you need assistance, there will be hotel staff members on site.

**Shipping Instructions** Exhibitors may send their materials in advance to the Westin Westminster Hotel and are responsible for all shipping and storage charges. A 25 percent discount will be applied to all incoming and outgoing materials. Please note on your package(s) that this is to your attention at the 2020 Blueprints Conference and request your shipment upon checking into the hotel. The hotel shipping address is:

*The Westin Westminster Hotel  
10600 Westminster Blvd.  
Westminster, CO 80020*

**Selling and Order Taking** Sales and order taking are permitted if transactions are conducted in a manner consistent with the professional nature of the conference. The exhibitor is responsible for permits and paying sales tax, if applicable.

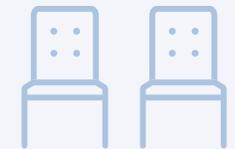
**Cancellations** Booth cancellations must be received in writing by March 27, 2020 in order to receive a 50 percent refund. No exceptions will be made.

## EXHIBIT EQUIPMENT

The exhibit includes the following:



**6-foot skirted table**



**2 chairs**



# Exhibitor Information

**Space Assignment** Exhibit booth space will be assigned on a first-come, first-served basis and based upon receipt of exhibit applications and full payment to the University of Colorado.

**Indemnity** The Exhibitor agrees to indemnify and hold the University of Colorado, Trio Solutions Inc. and the Westin Westminster Hotel, including their respective members and employees harmless against any and all damages, claims, judgments, losses, costs and expenses (including attorney's fees) that may at any time be incurred, suffered, sustained by or imposed upon the University of Colorado, Trio Solutions Inc. and/or the Westin Westminster Hotel including their members and employees by reason or any action which may result because of, or after acceptance of, this application, or the providing of exhibit space. This indemnification and hold-harmless agreement includes, but is not limited to, any and all claims, damages, losses or expenses attributable to personal or bodily injury, sickness, diseases or death, or to injury to or destruction of tangible property, including the loss of such property.

**Loss or Damage** All property of the Exhibitor remains under the Exhibitor's custody and control in transit to and from the exhibit facility, during installation and removal, and while it is in the confines of the exhibit facility. Neither the University of Colorado, Trio Solutions Inc., the Westin Westminster Hotel, nor any other of the officers, directors, agents or employees of any of the same are responsible for the safety of the Exhibitor's property from theft, damage by fire, accident, vandalism or any other causes, and

the Exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence of above, their agents or employees. The Exhibitor expressly releases the University of Colorado, Trio Solutions Inc. and the Westin Westminster Hotel, their directors, officers, agents and employees from any such loss, damage or injury.

**Insurance** Insurance protection will not be afforded to the exhibitor by the University of Colorado, Trio Solutions Inc. or the Westin Westminster Hotel. Exhibitor shall carry their own insurance to cover exhibit material against damage and loss and public liability insurance of at least \$1 million per occurrence and \$1 million aggregate, against injury to the person and property of others.

**Americans with Disabilities Act** Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regard to their booth space, including, but not limited to wheelchair access. Further information regarding ADA compliance is available via phone at (800) 514-0301 or at [usdoj.gov/crt/ada/infoline.htm](http://usdoj.gov/crt/ada/infoline.htm).

**Facility Fire/Safety Guidelines** All drapes, curtains, table coverings and skirts, carpet or any materials used in the exhibit must be flame retardant. Crates, packing materials, etc. may not be stored in exhibit halls. There will be storage space available within the hotel for those who need it. No flammable liquids shall be used or admitted inside of the center except by approval of the fire marshal.



**Questions about the conference, sponsorship or exhibits?**

**Amanda Ladika**

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(303) 735-3157  
[amanda.ladika@colorado.edu](mailto:amanda.ladika@colorado.edu)

**Molly Leff**

Trio Solutions Inc.  
(843) 216-0442  
[molly@trio-solutions.com](mailto:molly@trio-solutions.com)



# Sponsor/Exhibitor Form

YES, we would be interested in supporting the 2020 Blueprints Conference as a sponsor and/or an exhibitor.

## Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Please submit this completed form and payment for sponsorships and exhibits to the University of Colorado.**

**MAIL TO: Amanda Ladika**  
University of Colorado Boulder  
Institute of Behavioral Science  
483 UCB  
Boulder, CO 80309-0483

We would like to participate in the conference as a:



### SPONSOR

**Presenting Sponsor** (\$10,000)

**Platinum** (\$5,000)

**Gold** (\$2,500)

**Silver** (\$1,000)

**Business Patron** (\$500)

**Individual Patron** (\$250)



### EXHIBITOR

**Exhibitor** (\$800)

**Additional Staff** (\$310)

**Blueprints Model Plus/Model/ Promising Program** (call for rate and details)

*Exhibitor fee includes one complimentary admission. Each exhibitor may register one additional person at the discounted rate of \$310.*

**Names and titles of people who will be attending/staffing your booth.**

1. \_\_\_\_\_

2. \_\_\_\_\_